

ABSTRACT OF THE DISCLOSURE

A server device having a content provider, a voice provider and an access number counter, etc. is arranged on the Internet. The content provider provides terminal devices connected to the Internet with the contents (e.g., contents of a chat) which are updated at 5 predetermined intervals. The access number counter counts the number of terminal devices which have currently logged in to the contents provided by the content provider and have not logged out therefrom. The voice provider sets a voice level in accordance with a value counted by the access number counter, every time new contents are provided by the content provider, and provides voice data.